

VISUAL ARTS

Question Booklet Sl. No.

330013

Name & Signature of the Invigilator

PAPER – II

OMR Answer Sheet No. :

CODE-33

Roll No. :

(in figures as in Hall Ticket)

Roll Number in words :

Time : 2 Hours]

No. of Printed Pages : 24

[Maximum Marks : 200

Instructions for the Candidates

1. Write your Roll Number in the space provided on the top of this page.
2. This paper consists of **one hundred (100)** multiple choice type of questions. **All** questions are compulsory.
3. At the commencement of examination, the question booklet will be given to you. In the first 5 minutes, you are requested to open the booklet and compulsorily examine it as below :
 - (i) To have access to the Question Booklet, tear off the paper seal on the edge of this cover page. Do not accept a booklet without sticker seal and do not accept an open booklet.
 - (ii) Tally the number of pages and number of questions in the booklet with the information printed on the cover page. Faulty booklets due to pages/questions missing or duplicate or not in serial order or any other discrepancy should be got replaced immediately by a correct booklet from the invigilator within the period of 5 minutes. Afterwards, neither the Question Booklet will be replaced nor any extra time will be given.
 - (iii) After this verification is over, the Test Booklet Number should be entered on the OMR Answer Sheet and the OMR Answer Sheet Number should be entered on this Test Booklet.
4. Each item has four alternative responses marked (A), (B), (C) and (D). You have to darken the oval as indicated below on the correct response against each item.

Example: (A) (B) (C) (D) where (B) is the correct response.
5. Your responses to the items are to be indicated on the OMR Answer Sheet under Paper – II only. If you mark your response at any place other than in the oval in the OMR Answer Sheet, it will not be evaluated.
6. Rough Work is to be done in the end of this booklet.
7. If you write your Name, Roll Number, Phone Number or put any mark on any part of the OMR Answer Sheet, except for the space allotted for the relevant entries, which may disclose your identity, or use abusive language or employ any other unfair means, such as change of response by scratching or using white fluid, you will render yourself liable to disqualification.
8. You have to return the original OMR Answer Sheet to the invigilator at the end of the examination compulsorily and must not carry it with you outside the Examination Hall. You are however, allowed to carry original question booklet and duplicate copy of OMR Answer Sheet on conclusion of examination.
9. Use only Blue/Black Ball point pen.
10. Use of any calculator or any electronic devices or log table etc., are prohibited.
11. There shall be no negative marking.

પરીક્ષાર્થીઓ માટે સૂચનાઓ

1. આ પાનાની ટોચ પર દર્શાવેલી જગ્યામાં તમારો રોલ નંબર લખો.
2. આ પ્રશ્નપત્રમાં બહુવૈકલ્પિક ઉત્તરો ધરાવતા સો (100) પ્રશ્નો આપેલા છે. બધા જ પ્રશ્નો ફરજિયાત છે.
3. પરીક્ષાની શરૂઆતમાં આપને પ્રશ્નપુસ્તિકા આપવામાં આવશે. પ્રથમ પાંચ (૫) મિનિટ દરમિયાન તમારે પ્રશ્નપુસ્તિકા ખોલી અને ફરજિયાતપણે નીચે મુજબ પરીક્ષણ કરવું :
 - (i) પ્રશ્નપુસ્તિકાનો વપરાશ કરવા માટે આ કવર પૃષ્ઠની ધાર પર આપેલ સીલ સ્ટીકર ફાડી નાખો. કોઈપણ સંજોગોમાં સીલ સ્ટીકર વગરની કે ખુલ્લી પ્રશ્નપુસ્તિકા સ્વીકારશો નહીં.
 - (ii) કવર પૃષ્ઠ પર છપાયેલ નિર્દેશાનુસાર પ્રશ્નપુસ્તિકાના પ્રશ્નો, પૃષ્ઠો અને સંખ્યાને બરાબર ચકાસી લો. ખામીયુક્ત પ્રશ્નપુસ્તિકા કે જેમાં પ્રશ્નો/ પૃષ્ઠો ઓછાં હોય, બે વાર છપાયા હોય, અનુક્રમમાં અથવા અન્ય કોઈ ફરક હોય અર્થાત કોઈપણ સંજોગોમાં ખામીયુક્ત પ્રશ્નપુસ્તિકા સ્વીકારશો નહીં. અને જો ખામીયુક્ત પ્રશ્નપુસ્તિકા મળી હોય તો નિરીક્ષક પાસેથી તુરંત જ બીજી સારી પ્રશ્નપુસ્તિકા મેળવી લેવી. આ માટે ઉમેદવારને પાંચ (૫) મિનિટનો સમયગાળો આપવામાં આવશે. પછીથી, પ્રશ્નપુસ્તિકા બદલવામાં આવશે નહીં કે કોઈ વધારાનો સમયગાળો આપવામાં આવશે નહીં.
 - (iii) આ ચકાસણી સમાપ્ત થાય પછી, પ્રશ્નપુસ્તિકાનો નંબર OMR જવાબ પત્રક પર લખવો અને OMR જવાબ પત્રકનો નંબર પ્રશ્નપુસ્તિકા પર લખવો.
4. પ્રત્યેક પ્રશ્ન માટે ચાર જવાબ વિકલ્પ (A), (B), (C) અને (D) આપવામાં આવેલ છે. તમારે સાચા જવાબના ઓવલ (oval) ને નીચે આપેલ ઉદાહરણ મુજબ પેનથી ભરીને સંપૂર્ણ કાળું કરવાનું રહેશે.

ઉદાહરણ : (A) (B) (C) (D) કે જ્યાં (B) સાચો જવાબ છે.
5. આ પ્રશ્નપુસ્તિકાના પ્રશ્નોના જવાબ અલગથી આપવામાં આવેલ OMR જવાબ પત્રકમાં પેપર-II લખેલ વિભાગમાં જ અંકિત કરવા. જો આપ OMR જવાબ પત્રકમાં આપેલ ઓવલ (oval) સિવાય અન્ય સ્થાને જવાબ અંકિત કરશો તો તે જવાબનું મૂલ્યાંકન કરવામાં આવશે નહીં.
6. કાચું કામ (Rough work) પ્રશ્નપુસ્તિકાના અંતિમ પૃષ્ઠ પર કરવું.
7. જો આપ OMR જવાબ પત્રક નિયત જગ્યા સિવાય અન્ય કોઈપણ સ્થાને, આપનું નામ, રોલ નંબર, ફોન નંબર અથવા એવું કોઈ ચિહ્ન કે જેનાથી તમારી ઓળખ થઈ શકે, અંકિત કરશો અથવા અલગ ભાષાનો પ્રયોગ કરો, અથવા અન્ય કોઈ અનુચિત સાધનોનો ઉપયોગ કરો, જેમકે અંકિત કરી દીધેલ જવાબ ભૂંસી નાખવો કે સફેદ શાહીનો ઉપયોગ કરી બદલશો તો આપને પરીક્ષા માટે અયોગ્ય જાહેર કરવામાં આવશે.
8. પરીક્ષા સમય પૂરો થઈ ગયા બાદ ઓરીજનલ OMR જવાબ પત્રક જે તે નિરીક્ષકને ફરજિયાત સોપી દેવું અને કોઈ પણ સંજોગોમાં તે પરીક્ષા ખંડની બહાર લઈ જવું નહીં. પરીક્ષા પૂર્ણ થયા બાદ ઉમેદવાર ઓરીજનલ પ્રશ્નપુસ્તિકા અને OMR જવાબ પત્રકની ડુપ્લિકેટ કોપી પોતાની સાથે લઈ જઈ શકે છે.
9. માત્ર કાળી / ભૂરી બોલ પોઈન્ટ પેન વાપરવી.
10. કેલ્ક્યુલેટર, લોગ ટેબલ અને અન્ય ઇલેક્ટ્રોનિક યંત્રોનો ઉપયોગ કરવાની મનાઈ છે.
11. ખોટા જવાબ માટે નકારાત્મક ગુણાંકન પ્રથા નથી.



Question Booklet

VISUAL ARTS



330013

Roll No. (To be written by the candidate)
(Not to be written in Ball Point Pen)

PAPER - II
CODE 33

Name & Signature of the Invigilator

No. of Printed Pages : 24

No. of Printed Pages : 24

Time : 2 Hours

Instructions for the Candidates

1. Write your Roll Number in the space provided on this page.
2. This paper consists of one hundred (100) questions. All questions carry equal marks.
3. At the commencement of examination, the question booklet will be given to you. It will be opened by you only after the signal is given by the invigilator.
4. To have access to the Question Booklet, the paper seal on the edge of the cover page of the booklet should not be broken. If the seal is broken, the booklet should not be opened.
5. (i) Tally the number of pages in the booklet with the number of pages indicated on the cover page. If the number of pages is not the same, the booklet should not be opened.
6. (ii) Due to page-variation, the questions may appear in a different order than that indicated in the booklet. Candidates should answer the questions in the order in which they appear in the booklet. No extra time will be given for this.
7. (iii) After this booklet is opened, the Candidate should be aware that the OMR Answer Sheet should be filled in the space provided for the Candidate's Name, Roll Number, and Centre.
8. Each item has four alternative answers (A), (B), (C) and (D). You have to choose the correct answer from these four.
9. Example: (A) (B) (C) (D) (i) The correct answer is (A). (ii) The correct answer is (B). (iii) The correct answer is (C). (iv) The correct answer is (D).
10. Use only Ballpoint pen for writing the answers.
11. There shall be no negative marking.
12. Use of any calculator or any electronic device is not allowed.
13. Candidates are allowed to use log table etc. and graph paper.
14. Rough work is to be done in the end of the booklet.
15. If you write your Name, Roll Number, Phone Number or put any mark on any part of the OMR Answer Sheet, except for the space allotted for the relevant answer, which may obscure your identity, the candidature of the candidate will be liable for cancellation and the candidate will not be eligible for re-examination.
16. You have to return the OMR Answer Sheet to the invigilator at the end of the examination. It should be returned in the original form and not in a copy.
17. Candidates are allowed to use log table etc. and graph paper.
18. Use of any calculator or any electronic device is not allowed.
19. There shall be no negative marking.
20. Use of any calculator or any electronic device is not allowed.
21. There shall be no negative marking.

DO NOT WRITE HERE



VISUAL ARTS

Paper – II

1. Scumbling refers to
 - (A) Mixing pigments
 - (B) A dry brush technique over dried layers
 - (C) Priming the canvas
 - (D) Thick application of paint
2. Glazing in oil painting requires
 - (A) Transparent pigments applied in layers
 - (B) Dry brushing over thick paint
 - (C) Use of only earth colours
 - (D) Mixing acrylic with oil
3. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Buon fresco is durable.

Reason (R) : Colours penetrate into wet plaster.

 - (A) Both true, (R) explains (A)
 - (B) Both true, (R) does not explain (A)
 - (C) (A) true, (R) false
 - (D) Both false
4. In painting, “conceptual reality” refers to
 - (A) Representation of photographic likeness
 - (B) Abstract or symbolic representation
 - (C) Scientific diagram
 - (D) Exact perspective construction
5. Which support was introduced in Renaissance Europe and replaced wood panels ?
 - (A) Canvas
 - (B) Silk
 - (C) Paper
 - (D) Marble
6. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Perspective values improved during Renaissance.

Reason (R) : Artists discovered scientific methods of representing space.

 - (A) (A) true, (R) true, (R) explains (A)
 - (B) (A) true, (R) false
 - (C) (A) false, (R) true
 - (D) Both false



7. Collage as an art form was popularized during

- (A) Renaissance
- (B) Cubism
- (C) Baroque
- (D) Byzantine

8. Match the colour theory term with description.

List – I

- a. Complementary colours
- b. Analogous colours
- c. Primary colours
- d. Warm colours

List – II

- i. Neighbouring hues
- ii. Cannot be mixed
- iii. Opposite on colour wheel
- iv. Red, orange, yellow

Code :

	a	b	c	d
(A)	i	ii	iv	iii
(B)	iii	i	iv	ii
(C)	ii	iii	iv	i
(D)	i	ii	iii	iv

9. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A): Colour harmony enhances the aesthetic appeal of painting

Reason (R) : Harmony creates balance among different hues.

- (A) Both (A) and (R) true, (R) explains (A)
- (B) Both true, (R) doesn't explain (A)
- (C) (A) true, (R) false
- (D) Both false

10. Which movement emphasized plein-air (open-air) painting ?

- (A) Impressionism
- (B) Baroque
- (C) Gothic
- (D) Byzantine



11. The term "Chiaroscuro" relates to
(A) Composition of colours (B) Use of light and shadow
(C) Perspective construction (D) Textural detail

12. The aesthetic concept of Dhvani was developed by
(A) Bharata (B) Abhinavagupta
(C) Anandavardhana (D) Panini

13. Match the philosopher with their contribution.

List – I

List – II

- | | |
|------------------|-------------------------------------|
| a. Kant | i. Natya Shastra |
| b. Hegel | ii. Concept of Sahrdaya |
| c. Abhinavagupta | iii. Art as manifestation of spirit |
| d. Bharatmuni | iv. Idea of "disinterested beauty" |

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | ii | iii | iv | i |
| (C) | iv | iii | ii | i |
| (D) | iii | ii | iv | i |

14. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : The Bengal School of Art rejected academic realism.

Reason (R) : It aimed to revive Indian spiritual and cultural traditions.

- (A) Both (A) and (R) true, (R) explains (A)
(B) Both (A) and (R) true, (R) doesn't explain (A)
(C) (A) true, (R) false
(D) Both false

15. The Fresco secco technique differs from buon fresco because it is painted on
(A) Wet plaster (B) Dry plaster
(C) Canvas (D) Wood



16. Match the tradition with region.

List – I

- a. Madhubani
- b. Pattachitra
- c. Warli
- d. Gond

List – II

- i. Maharashtra
- ii. Odisha
- iii. Bihar
- iv. Madhya Pradesh

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	ii	iii	iv	i
(C)	iii	ii	i	iv
(D)	iv	iii	ii	i

17. Which artist is NOT associated with the Calcutta Group ?

- (A) Paritosh Sen
- (B) Gobardhan Ash
- (C) Ramkinkar Baij
- (D) Nirode Mazumdar

18. The Byzantine art style is distinguished by

- (A) Perspective
- (B) Icon paintings and mosaics
- (C) Naturalism
- (D) Fresco only

19. Match concept with originator.

List – I

- a. Linear Perspective
- b. Oil Painting
- c. Humanism
- d. Chiaroscuro

List – II

- i. Filippo Brunelleschi
- ii. Renaissance scholars
- iii. Leonardo da Vinci
- iv. Jan Van Eyck

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	i	iv	ii	iii
(C)	i	iii	iv	ii
(D)	iv	iii	ii	i



20. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Impressionists used quick brushstrokes and outdoor light.

Reason (R) : Their goal was to capture photographic realism.

- (A) Both true (B) (A) true, (R) false
(C) (A) false, (R) true (D) Both false
21. Which artist pioneered Cubism with Picasso ?
(A) Kandinsky (B) Braque (C) Duchamp (D) Matisse
22. "Campbell's Soup Cans" is a famous artwork by
(A) Lichtenstein (B) Warhol (C) Johns (D) Rauschenberg
23. Match movement with key characteristic.

List – I

List – II

- | | |
|------------------|-----------------------------|
| a. Impressionism | i. Mass culture |
| b. Cubism | ii. Dream imagery |
| c. Surrealism | iii. Light and colour |
| d. Pop Art | iv. Geometric fragmentation |

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | ii | iii | iv | i |
| (C) | iii | iv | i | ii |
| (D) | iii | iv | ii | i |

24. Which philosopher is closely linked with postmodern theory in art ?
(A) Kant (B) Derrida (C) Hegel (D) Plato
25. Jeff Koons' balloon dog sculptures are examples of
(A) Minimalism (B) Pop Kitsch
(C) Abstract Expressionism (D) Conceptualism



26. Match sculpture schools with their characteristics.

List – I

List – II

- | | |
|--------------------|-------------------------------------|
| a. Mathura School | i. Greco – Roman influence |
| b. Gandhara School | ii. Red sandstone, indigenous style |
| c. Gupta Sculpture | iii. Bronze Lost Wax |
| d. Chola Sculpture | iv. Graceful, spiritual expressions |

Code :

- | | | | | |
|-----|----------|----------|----------|----------|
| | a | b | c | d |
| (A) | ii | i | iv | iii |
| (B) | i | ii | iii | iv |
| (C) | iii | iv | ii | i |
| (D) | i | iv | ii | iii |

27. Which temple is famous for its “Airavatesvara” shrine and exquisite Chola architecture ?

- | | |
|--------------------------|----------------------------|
| (A) Brihadeeswara Temple | (B) Gangaikonda Cholapuram |
| (C) Darasuram | (D) Mahabalipuram |

28. Match the schools with their centers.

List – I

List – II

- | | |
|------------|---------------------|
| a. Bundi | i. Himachal Pradesh |
| b. Kangra | ii. Delhi/Agra |
| c. Mughal | iii. Bijapur |
| d. Deccani | iv. Rajasthan |

Code :

- | | | | | |
|-----|----------|----------|----------|----------|
| | a | b | c | d |
| (A) | iv | i | ii | iii |
| (B) | i | ii | iii | iv |
| (C) | iv | iii | ii | i |
| (D) | ii | iv | iii | i |



29. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Vishnu is often depicted with four arms holding Shankha, Chakra, Gada and Padma.

Reason (R) : These symbols represent prosperity, cosmic order, power and dharma.

- (A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) true, (R) does not explain (A)
(C) (A) true, (R) false
(D) (A) false, (R) true

30. Match the Aestheticians with their concepts.

List – I

- a. Bhatta Nayaka
b. Vamana
c. Kuntaka
d. Mammata

List – II

- i. Riti
ii. Auchitya
iii. Sadharanikarna
iv. Vakrokti

Code :

- | | a | b | c | d |
|-----|-----|-----|-----|----|
| (A) | i | ii | iii | iv |
| (B) | iii | i | iv | ii |
| (C) | iv | iii | ii | i |
| (D) | iii | i | ii | iv |

31. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : The Ziggurat of Ur was primarily a religious structure

Reason (R) : Ziggurats served as burial tombs for Mesopotamian kings.

- (A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) true, (R) does not explain (A)
(C) (A) true, (R) false
(D) (A) false, (R) true



32. Match the school/period with a hallmark.

List – I

- a. Gandhara
- b. Mathura
- c. Gupta
- d. Chola

List – II

- i. Hellenistic drapery
- ii. Red sandstone, fleshy forms
- iii. Spiritual calm, subtle modelling
- iv. Dynamic bronzes (Nataraja)

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	iv	iii	ii	i
(C)	ii	iii	iv	i
(D)	iii	ii	i	iv

33. The Mathura seated Buddha typically shows

- (A) Snail-shell curls, heavy drapery covering both shoulders
- (B) Smooth head, thin clinging robe, urna and ushnisha emphasized
- (C) Close-fitting robe, right shoulder bare, fleshy torso
- (D) Bearded face and moustache

34. The Brihadeeswara Temple at Thanjavur was built by

- (A) Rajendra I
- (B) Rajaraja I
- (C) Kulottunga I
- (D) Narasimhavarman II

35. 'Rani ki Vav' at Patan (Solanki/Chalukya) is primarily a

- (A) Stepwell with profuse Vishnu Iconography
- (B) Rock-cut vihara
- (C) Mughal pleasure garden
- (D) Pallava mandapam

36. The Chaurapanchasika style is typically associated with

- (A) Pre-Mauryan period
- (B) Sultanate period (late 15th c.)
- (C) Early Mughal under Babur
- (D) Pahari, 18th c.



37. Who formulated the theory of Alankara (figure of speech) in Sanskrit poetics ?

- (A) Bhoj (B) Rajasekhara
(C) Bhamaha (D) Mammata

38. Given below are two statements, one is labelled as Assertion (A) and other as Reason (R).

Assertion (A) : Heinrich Wölfflin introduced pairs like linear vs. painterly, to analyze style of art.

Reason (R) : He was a key figure in developing formalism in art history.

- (A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) true, (R) doesn't explain (A)
(C) (A) true, (R) false
(D) (A) false, (R) true

39. Match culture with an artwork/feature.

List – I

- a. Egyptian
b. Assyrian
c. Achaemenid
d. Sumerian

List – II

- i. Votive figures from Tell Asmar
ii. Persepolis stairway reliefs
iii. Palace reliefs with lion hunts
iv. Pyramids and sphinx

Code :

	a	b	c	d
(A)	iv	iii	ii	i
(B)	i	ii	iii	iv
(C)	ii	iii	iv	i
(D)	iii	iv	i	ii

40. The Kandariya Mahadeva temple at Khajuraho belongs to which dynasty ?

- (A) Chola (B) Chandela (C) Rashtrakuta (D) Solanki

41. The Ragamala paintings are generally associated with which tradition ?

- (A) Narrative of jataka stories
(B) Visual representation of musical modes
(C) Court scenes of Mughal emperors
(D) Hunting scenes of Rajput kings



42. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Sapta Matrikas represent seven mother goddesses.

Reason (R) : They were often depicted as attendants of Skanda/Kartikeya.

- (A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) true, (R) doesn't explain (A)
(C) (A) true, (R) false
(D) (A) false, (R) true

43. The river Goddess Ganga is typically shown standing on

- (A) Crocodile (Makara) (B) Swan (Hamsa)
(C) Bull (Nandi) (D) Peacock (Mayura).

44. Match Jain deities with symbols.

List – I

- a. Rishabhanatha
b. Neminatha
c. Mahavira
d. Parshvanatha

List – II

- i. Lion
ii. Serpent canopy
iii. Bull
iv. Conch

Code :

- | | a | b | c | d |
|-----|-----|-----|-----|----|
| (A) | iii | iv | i | ii |
| (B) | ii | iii | iv | i |
| (C) | i | ii | iii | iv |
| (D) | iv | iii | ii | i |

45. Match Theorist with contribution.

List – I

- a. Panofsky
b. Wölfflin
c. Rudolf Arnheim
d. Greenberg

List – II

- i. Modernist criticism
ii. Iconology
iii. Formalism
iv. Visual perception theory

Code :

- | | a | b | c | d |
|-----|----|-----|----|----|
| (A) | ii | iii | i | iv |
| (B) | ii | iii | iv | i |
| (C) | i | iii | ii | iv |
| (D) | iv | iii | ii | i |



46. Which movement emphasized irrationality, dreamscapes and Freud's unconscious theories ?
(A) Futurism (B) Cubism (C) Surrealism (D) Dada
47. The Great Buddha of Kamakura (Japan) is made of
(A) Bronze (B) Granite (C) Wood (D) Marble
48. Which artist pioneered the Kalighat painting style in colonial India ?
(A) Jamini Roy (B) Anonymous bazaar artists
(C) Raja Ravi Varma (D) Abanindranath Tagore
49. The Buddha images at Sarnath (Gupta period) are distinctive for
(A) Highly muscular body (B) Transparent robe, spiritual calm
(C) Ornamented jewellery (D) Royal throne depictions
50. The Great Bath at Mohenjo-Daro was primarily used for
(A) Storage of grain (B) Ritual bathing
(C) Burial ground (D) Living quarters
51. The Lomas Rishi cave facade resembles
(A) Buddhist stupa railing (B) Wooden thatched hut entrance
(C) Temple shikhara (D) Islamic arch
52. Which Pahari school is known for its bold colour and vigorous lines, particularly in early phases ?
(A) Kangra (B) Basohli (C) Guler (D) Chamba
53. The Parthenon is located in
(A) Rome (B) Athens (C) Alexandria (D) Pompeii
54. Which sculptor is associated with The Burghers of Calais ?
(A) Michelangelo (B) Bernini
(C) Rodin (D) Donatello
55. The Great Wave off Kanagawa was created by
(A) Sesshū Tōyō (B) Katsushika Hokusai
(C) Utagawa Hiroshige (D) Kano Motonobu



56. Match artist with style.

List – I

- a. S. H. Raza
- b. Tyeb Mehta
- c. M. F. Husain
- d. Amrita Sher-Gil

List – II

- i. Fusion of European and Indian sensibilities
- ii. Horses, bold modernism
- iii. Diagonal division, violence
- iv. Bindu symbolism

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | iv | i | ii | iii |
| (C) | iv | iii | ii | i |
| (D) | iv | ii | iii | i |

57. Match art form with region.

List – I

- a. Ukiyo-e
- b. Calligraphy (Islamic)
- c. Celadon pottery
- d. Dunhuang murals

List – II

- i. West Asia
- ii. Japan
- iii. China
- iv. Korea

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | ii | i | iv | iii |
| (B) | i | ii | iii | iv |
| (C) | iv | iii | ii | i |
| (D) | ii | iii | iv | i |

58. The Impressionist exhibition of 1874 in Paris was held at the studio of

- (A) Monet (B) Degas (C) Nadar (D) Renoir

59. The Qutub Minar was completed by

- (A) Qutb-ud-din Aibak (B) Iltutmish
(C) Alauddin Khilji (D) Firoz Shah Tughlaq

60. Which site is famous for the Yakshi figure leaning against a tree (Salabhanjika motif) ?

- (A) Bharhut (B) Amaravati (C) Sanchi (D) Mathura



61. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Indian art has been deeply intertwined with religion and philosophy

Reason (R) : Most ancient monuments were built for purely secular purposes.

- (A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) false
(C) (A) false, (R) true
(D) (A) false, (R) false

62. Which of the following is a planographic technique ?

- (A) Woodcut (B) Lithography (C) Etching (D) Engraving

63. Which materials are intaglio plates commonly made from ?

- a. Copper
b. Stone
c. Zinc
d. Canvas

- (A) a, b (B) a, c (C) b, d (D) b, c

64. Arrange in sequence of Indian Art developments.

- a. Colonial popular printmaking
b. Post-independence experimental prints
c. Establishment of presses in 19th century
d. Santiniketan contributions

- (A) c → a → d → b (B) a → d → b → c
(C) a → b → d → c (D) b → d → c → a

65. The German Expressionist printmaker known for powerful woodcuts of war and suffering was

- (A) Munch (B) Kollwitz
(C) Nolde (D) Heckel



66. The Renaissance master known for engravings such as “The Knight, Death and the Devil” was

- (A) Goya (B) Rembrandt (C) Durer (D) Hogarth

67. Which of the following artist is associated with Pop Art in printmaking ?

- (A) Lautrec (B) Picasso (C) Lichtenstein (D) Degas

68. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Monumental sculpture often involves technical and logistical limitations.

Reason (R) : Their large scale demands structural stability, material durability and public accessibility.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
(B) Both (A) and (R) are true, but (R) is not the correct explanation
(C) (A) is true, but (R) is false
(D) (A) is false, but (R) is true

69. Match the artist with their contribution.

List – I

- a. Whistler
b. Kandinsky
c. Goya
d. Hogarth

List – II

- i. German expressionist
ii. Delicate etching and drypoint
iii. Satirical etchings
iv. “Disasters of War” series

Code :

	a	b	c	d
(A)	ii	i	iv	iii
(B)	i	ii	iii	iv
(C)	iv	iii	ii	i
(D)	iii	ii	i	iv



70. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Subodh Gupta art work frequently refer migration and experiences of Indian Labourers.

Reason (R) : He uses everyday utensils, luggage and materials to explore themes of globalization and identity.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

71. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Henry Moore's work is characterized by biomorphic abstraction.

Reason (R) : He emphasized natural forms and simplified masses with voids.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

72. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Stone sculptures require careful weatherproofing.

Reason (R) : Stone is highly resistant to natural weathering processes.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true



73. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Traditional temple architecture in India integrated sculpture as an inseparable component.

Reason (R) : Sculpture in temples functioned as narrative and symbolic communication of spiritual concepts.

- (A) Both (A) and (R) are true and (R) is the correct explanation
(B) Both (A) and (R) are true but (R) is not the correct explanation
(C) (A) is true, but (R) is false
(D) (A) is false, but (R) is true

74. Match the classifications of Typefaces with Font Name.

List – I

- a. Serif
b. Sans-serif
c. Script
d. Display

List – II

- i. Pacifico
ii. Curlz MT
iii. Helvetica
iv. Baskerville

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | iii | ii | i | iv |
| (C) | iv | iii | ii | i |
| (D) | iv | iii | i | ii |

75. Match Ad Gurus to their Advertising campaigns.

List – I

- a. Prahlad Kakkar
b. Alyque Padamsee
c. Prasoon Joshi
d. Agnello Dias

List – II

- i. Hamara Bajaj
ii. Airtel's Har Ek Friend Zaroori Hota Hai
iii. I love you Rasna
iv. Thanda matlab Coca-Cola

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | iii | ii | iv |
| (B) | iii | iv | i | ii |
| (C) | iii | i | iv | ii |
| (D) | iv | iii | ii | i |



76. Match Posters with its Designers.

List – I

- a. We Can Do It!
- b. I Want You for U. S. Army
- c. Obama 'Hope' poster
- d. Moulin Rouge : La Goulue

List – II

- i. James Montgomery Flagg
- ii. Shepard Fairey
- iii. Henri de Toulouse-Lautrec
- iv. J. Howard Miller

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | iv | iii | ii | i |
| (C) | iv | ii | i | iii |
| (D) | iv | i | ii | iii |

77. Match List – I with List – II.

List – I

- a. Dmitri Vrubel
- b. Shepard Fairey
- c. Banksy
- d. Eduardo Kobra

List – II

- i. Balloon Girl
- ii. Etnias or 'Ethnicities'
- iii. My God, Help me to survive this deadly love
- iv. Nelson Mandela Mural

Code :

- | | a | b | c | d |
|-----|----------|----------|----------|----------|
| (A) | i | ii | iii | iv |
| (B) | ii | iv | i | iii |
| (C) | iv | iii | ii | i |
| (D) | iii | iv | i | ii |

78. What does JPEG stands for ?

- (A) Joint Photographic Experts Group
- (B) Justified Photo Export Graphics
- (C) Joint Photo Export Graphics
- (D) Joint Pixels Export Graphics

79. In typography, the main vertical or diagonal stroke of a letterform is known as

- (A) Arm
- (B) Crossbar
- (C) Stem
- (D) Tail

80. Who designed the State Bank of India (SBI) logo ?

- (A) Shekhar Kamat
- (B) Nargis Wadia
- (C) Eustace Fernandes
- (D) Sujata Keshavan



81. Which brand has Golden arches symbol in logo ?
(A) Rolex (B) Louis Vuitton
(C) McDonald's (D) Versace
82. Who developed the concept of Unique Selling Proposition (USP) in 1940s ?
(A) Paul Rand (B) David Carson
(C) Lance Wyman (D) Rosser Reeves
83. Which of these is not an advertising agency ?
(A) Rediffusion (B) Harper Collins
(C) FCB Ulka (D) Leo Burnett
84. Choose the correct chronological sequence of advertising media.
(A) Newspapers, Word-of-mouth, Television, Social Media
(B) Social Media, Newspapers, Television, Word-of-mouth
(C) Word-of-mouth, Newspapers, Television, Social Media
(D) Newspapers, Television, Word-of-mouth, Social Media
85. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).
Assertion (A) : Tetra Pak is a material that is frequently used for beverage packaging.
Reason (R) : Tetra Pak is made from layers of paper, plastic and aluminum to provide durability, hygiene and protection against light.
(A) (A) and (R) are true (B) (A) and (R) are false
(C) (A) is true, (R) is false (D) (R) is true, (A) is false
86. The marketing tactic used to indirectly promote products like alcohol or tobacco is
(A) Testimonial advertising (B) Surrogate advertising
(C) Product placement (D) Covert advertising
87. Which of the following are 4P's of marketing ?
a. Price
b. Packaging
c. Place
d. Promotion
(A) a, b and c (B) a, d and b (C) b, d and c (D) a, c and d
88. Which lens is required for detailed photography of moon and celestial bodies ?
(A) Telephoto lens (B) Prime Lens (C) Fisheye Lens (D) Macro Lens



89. Which brand has the tagline 'Isko laga dala toh life zinga lala' ?
(A) Asian Paints (B) Tata Sky (C) Airtel (D) DishTV
90. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).
Assertion (A) : The role of sculpture in society has always been purely decorative.
Reason (R) : Sculpture has been used historically in religion, politics and commemoration.
(A) Both (A) and (R) are true, and (R) is the correct explanation
(B) Both (A) and (R) are true, but (R) is not the correct explanation
(C) (A) is true, but (R) is false
(D) (A) is false, but (R) is true

Refer to the image given below, and answer questions from 91 to 95 :

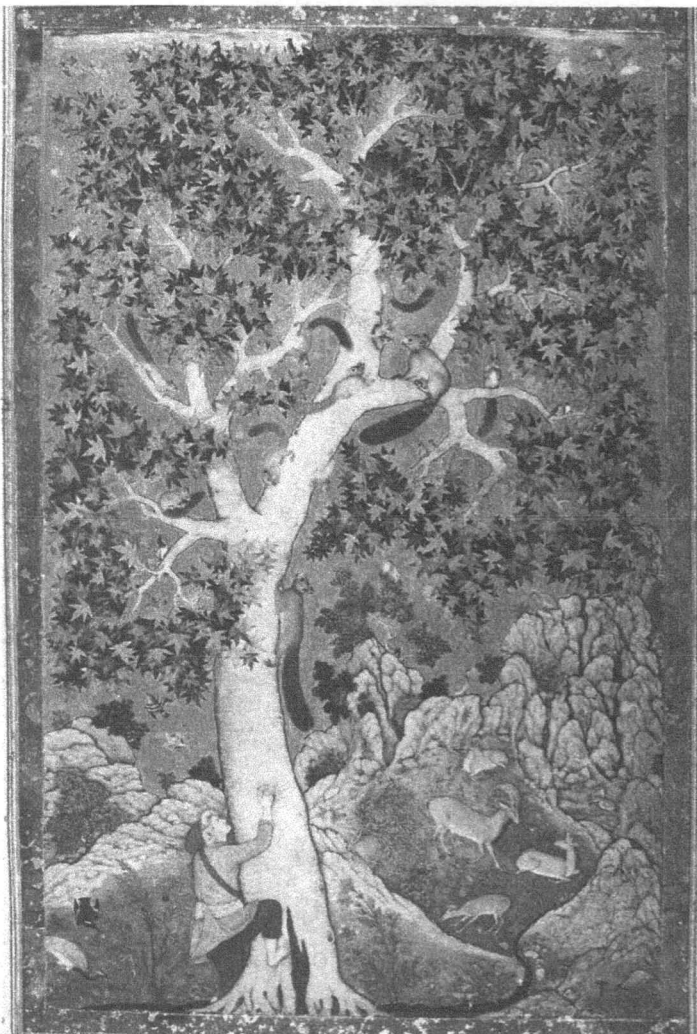


91. What is the name of this Sculpture ?
(A) Gates of Paradise (B) Gates of Hell
(C) The Bronze Inferno (D) Monument of Lost Souls
92. Who is the sculptor ?
(A) Bernini (B) Rodin
(C) Michaelangelo (D) Ghiberti



93. Where is it placed currently ?
(A) Paris (B) Venice (C) Vatican City (D) Naples
94. What is the medium of this sculpture ?
(A) Bronze (B) Marble (C) Graphite (D) POP
95. What is the idea behind this sculpture ?
(A) 'Sufferings of Hell' (B) 'Pleasure of Paradise'
(C) 'Divine Comedy' (D) Doorway for Soul

Refer to the image given below and answer questions from 96 to 100 :



96. What is the name of this Painting ?
(A) Beauty of Chennar (B) Hunting Scene
(C) Squirrels on a Chennar tree (D) Tutinama



97. Who is the painter ?

- (A) Abu'l-Hasan
- (B) Manohar
- (C) Bishan Das
- (D) Ustad Mansur

98. Under which Ruler, it was painted ?

- (A) Jehangir
- (B) Akbar
- (C) Maharaja Sansar Chand
- (D) Shah Jahan

99. Stylistically, the painting exemplifies

- (A) Abstract symbolic representation of animals
- (B) Scientific naturalism and close observation combined with decorative aesthetics.
- (C) Pure Persian stylistics without Indian influence
- (D) European-style chiaroscuro with oil pigments.

100. Which city this painting is housed at ?

- (A) London
- (B) Hyderabad
- (C) Delhi
- (D) Jaipur



Space for Rough Work

97. Who is the painter ?
(A) Abul-Hasan
(B) Mughal
(C) Bishan Das
(D) Ustad Mansur

98. Under which Rule, it was painted ?

- (A) Jahangir
(B) Akbar
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- (A) London
(B) Hyderabad
(C) Delhi
(D) Jaipur