



Name & Signature of the Invigilator

VISUAL ARTS

Question Booklet Sl. No.

PAPER - II OMR Answer Sheet No. :

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CODE-33 Roll No. :

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(in figures as in Hall Ticket)

330013

Roll Number in words :

Time : 2 Hours]

No. of Printed Pages : 24

[Maximum Marks : 200]

Instructions for the Candidates

1. Write your Roll Number in the space provided on the top of this page.
2. This paper consists of **one hundred (100)** multiple choice type of questions. All questions are compulsory.
3. At the commencement of examination, the question booklet will be given to you. In the first 5 minutes, you are requested to open the booklet and compulsorily examine it as below :
 - (i) To have access to the Question Booklet, tear off the paper seal on the edge of this cover page. Do not accept a booklet without sticker seal and do not accept an open booklet.
 - (ii) Tally the number of pages and number of questions in the booklet with the information printed on the cover page. Faulty booklets due to pages/questions missing or duplicate or not in serial order or any other discrepancy should be got replaced immediately by a correct booklet from the invigilator within the period of 5 minutes. Afterwards, neither the Question Booklet will be replaced nor any extra time will be given.
 - (iii) After this verification is over, the Test Booklet Number should be entered on the OMR Answer Sheet and the OMR Answer Sheet Number should be entered on this Test Booklet.
4. Each item has four alternative responses marked (A), (B), (C) and (D). You have to darken the oval as indicated below on the correct response against each item.

Example: (A) (C) (D) where (B) is the correct response.

5. Your responses to the items are to be indicated on the OMR Answer Sheet under Paper – II only. If you mark your response at any place other than in the oval in the OMR Answer Sheet, it will not be evaluated.
6. Rough Work is to be done in the end of this booklet.
7. If you write your Name, Roll Number, Phone Number or put any mark on any part of the OMR Answer Sheet, except for the space allotted for the relevant entries, which may disclose your identity, or use abusive language or employ any other unfair means, such as change of response by scratching or using white fluid, you will render yourself liable to disqualification.
8. You have to return the original OMR Answer Sheet to the invigilator at the end of the examination compulsorily and must not carry it with you outside the Examination Hall. You are however, allowed to carry original question booklet and duplicate copy of OMR Answer Sheet on conclusion of examination.
9. Use only Blue/Black Ball point pen.
10. Use of any calculator or any electronic devices or log table etc., are prohibited.
11. There shall be no negative marking.

પરીક્ષાર્થીઓ માટે મુખ્યનાચો

1. આ પાનાની ટોચ પર દર્શાવેલી જગ્યામાં તમારો રોલ નંબર લખો.
2. આ પ્રમાપત્રમાં બહુવેકલ્પેક ઉત્તરો ધરાવતા સો (100) પ્રો આપેલા છે. બધા જ પ્રો ફરજિયાત છે.
3. પરીક્ષાની શરૂઆતમાં આપને પ્રમાપુસ્તિકા આપવામાં આવશે. પ્રથમ પાંચ (5) મિનિટ દરારાન તમારે પ્રમાપુસ્તિકા ખોલી અને ફરજિયાતપણે નીચે મુજબ પરીક્ષા કરવું :
 - (i) પ્રમાપુસ્તિકાનો વપરાશ કરવા માટે આ કરવર પૃષ્ઠની ધાર પર આપેલ સીલ સ્ટીકર ફાટી નાખો. કોઈપણ સંજોગોમાં સીલ સ્ટીકર વગરની કે મુલ્લી પ્રમાપુસ્તિકા સ્વીકારશો નહીં.
 - (ii) કરવર પૃષ્ઠ પર છાપેલ નિર્દેશનુંમાર પ્રમાપુસ્તિકાના પ્રો, પૃષ્ઠો અને સંખ્યાને બરાબર ચકારી લો. ખામીયુક્ત પ્રમાપુસ્તિકા કે જેમાં પ્રો/ પૃષ્ઠો ઓછાં હોય, એ વાર છાપાં હોય, અનુક્રમમાં અથવા અન્ય કોઈ કરક હોય અથવા અન્ય કોઈપણ સંજોગોમાં ખામીયુક્ત પ્રમાપુસ્તિકા સ્વીકારશો નહીં. અને જો ખામીયુક્ત પ્રમાપુસ્તિકા મળી હોય તો નિરીક્ષક પાસેથી તુરતે જ બીજી સરી પ્રમાપુસ્તિકા મેળવી લેવો. આ માટે ઉમેદવારને પાંચ (5) મિનિટનો સમયગાળો આપવામાં આવશે. પછીથી, પ્રમાપુસ્તિકા બદલવામાં આવશે નહીં કે કોઈ વધારાનો સમયગાળો આપવામાં આવશે નહીં.
 - (iii) આ યક્ષાસર્વી સમાપ્ત થાય પછી, પ્રમાપુસ્તિકાનો નંબર OMR જવાબ પત્રક પર લખવો અને OMR જવાબ પત્રકનો નંબર પ્રમાપુસ્તિકા પર લખવો.
4. પ્રત્યેક પ્રમ માટે ચાર જવાબ વિકલ્પ (A), (B), (C) અને (D) આપવામાં આવેલ છે. તમારે સાચા જવાબના ઓવલ (oval) ને નીચે આપેલ ઉદાહરણ મુજબ પેનથી ભરીને સંપૂર્ણ કાર્ય કરવાનું રહેશે.
- ઉદાહરણ : (A) (C) (D) કે જ્યાં (B) સાચો જવાબ છે.
5. આ પ્રમાપુસ્તિકાના પ્રોના જવાબ અલગથી આપવામાં આવેલ OMR જવાબ પત્રકમાં પેપર-II લાખેલ વિભાગમાં જ અંકિત કરવા. જો આપ OMR જવાબ પત્રકમાં આપેલ ઓવલ (oval) સિવાય અન્ય રીતે જવાબ અંકિત કરશો તો તે જવાબનું મુજબાંકન કરવામાં આવશે નહીં.
6. કાર્ય કર્મ (Rough work) પ્રમાપુસ્તિકાન અંતિમ પૃષ્ઠ પર કરવું.
7. જો આપ OMR જવાબ પત્રક નિયત જગ્યા સિવાય અન્ય કોઈપણ સ્થાને, આપનું નામ, રોલ નંબર, કોન નંબર અથવા એવું કોઈ ચિહ્ન જેનાથી તમારી ઓળખ થઈ શકે, અંકિત કરશો અથવા અભિભાવાનો પ્રયોગ કરો, અથવા અન્ય કોઈ અનુચ્ચિત સાધનોનો ઉપયોગ કરો, જેમકે અંકિત કરી દીપેલ જવાબ ભર્સો નાખવો કે સફેદ શાહીનો ઉપયોગ કરી બદલશો તો આપને પરીક્ષા માટે અધ્યેત્વ જાહેર કરવામાં આવશે.
8. પરીક્ષા સમય પૂરો થઈ ગયા બાદ ઓરીઝનલ OMR જવાબ પત્રક જે તે નિરીક્ષકને ફરજિયાત સોધી દેવું અને કોઈ પણ સંજોગોમાં તે પરીક્ષા પંડની બહાર લઈ જું નહીં. પરીક્ષા પૂર્ણ થાય બાદ ઉમેદવાર ઓરીઝનલ પ્રમાપુસ્તિકા અને OMR જવાબ પત્રકની ઇસ્ટિકેટ કોપી પોતાની સાથે લઈ જઈ શકે છે.
9. માત્ર કાણી / ભૂરી બોલ પોઇન્ટ પેન વાપરવી.
10. કેલ્ક્યુલેટર, લોગ ટેબલ અને અન્ય ઇલેક્ટ્રોનિક યંત્રોનો ઉપયોગ કરવાની મનાઈ છે.
11. ખોરા જવાબ માટે નકારાત્મક ગુણાંકન પ્રથા નથી.



VISUAL ARTS

Paper – II

1. Scumbling refers to

- (A) Mixing pigments
- (B) A dry brush technique over dried layers
- (C) Priming the canvas
- (D) Thick application of paint

2. Glazing in oil painting requires

- (A) Transparent pigments applied in layers
- (B) Dry brushing over thick paint
- (C) Use of only earth colours
- (D) Mixing acrylic with oil

3. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Buon fresco is durable.

Reason (R) : Colours penetrate into wet plaster.

- (A) Both true, (R) explains (A)
- (B) Both true, (R) does not explain (A)
- (C) (A) true, (R) false
- (D) Both false

4. In painting, "conceptual reality" refers to

- (A) Representation of photographic likeness
- (B) Abstract or symbolic representation
- (C) Scientific diagram
- (D) Exact perspective construction

Assertion (A) : *Buon fresco* is durable.

Reason (B) : Colours penetrate into wet plaster.

(A) Both true, (R) explains (A)
(B) Both true, (R) does not explain (A)
(C) (A) true, (R) false
(D) Both false

4. In painting, “conceptual reality” refers to

- (A) Representation of photographic likeness
- (B) Abstract or symbolic representation
- (C) Scientific diagram
- (D) Exact perspective construction

5. Which support was introduced in Renaissance Europe and replaced wood panels ?

(A) Canvas (B) Silk (C) Paper (D) Marble

6. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (B).

Assertion (A) : Perspective values improved during Renaissance.

Reason (R) : Artists discovered scientific methods of representing space.

(A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) false
(C) (A) false, (R) true
(D) Both false



8. Match the colour theory term with description.

List – I

- a. Complementary colours
- b. Analogous colours
- c. Primary colours
- d. Warm colours

List - II

- i. Neighbouring hues
- ii. Cannot be mixed
- iii. Opposite on colour wheel
- iv. Red, orange, yellow

Code :

	a	b	c	d
(A)	i	ii	iv	iii
(B)	iii	i	iv	ii
(C)	ii	iii	iv	i
(D)	i	ii	iii	iv

9. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A): Colour harmony enhances the aesthetic appeal of painting

Reason (R) : Harmony creates balance among different hues.

- (A) Both (A) and (R) true, (R) explains (A)
- (B) Both true, (R) doesn't explain (A)
- (C) (A) true, (R) false
- (D) Both false

10. Which movement emphasized plein-air (open-air) painting?



Code :

Q10 *Which of the following is the correct sequence of the four stages of the life cycle of a butterfly?*

(A) i, ii, iii, iv
 (B) ii, iii, iv, i
 (C) iv, iii, ii, i
 (D) iii, ii, iv, i

14. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : The Bengal School of Art rejected academic realism.

Reason (R) : It aimed to revive Indian spiritual and cultural traditions.

(A) Both (A) and (R) true, (R) explains (A)

(B) Both (A) and (R) true, (R) doesn't explain (A)

(C) (A) true, (R) false

(D) Both false

15. The Fresco secco technique differs from buon fresco because it is painted on

(A) Wet plaster (B) Dry plaster

(C) Canvas (D) Wood



16. Match the tradition with region.

List – I

- a. Madhubani
- b. Pattachitra
- c. Warli
- d. Gond

List – II

- i. Maharashtra
- ii. Odisha
- iii. Bihar
- iv. Madhya Pradesh

Code :

a	b	c	d
(A) i	ii	iii	iv
(B) ii	iii	iv	i
(C) iii	ii	i	iv
(D) iv	iii	ii	i

17. Which artist is NOT associated with the Calcutta Group ?

- (A) Paritosh Sen
- (B) Gobardhan Ash
- (C) Ramkinkar Baij
- (D) Nirode Mazumdar

18. The Byzantine art style is distinguished by

- (A) Perspective
- (B) Icon paintings and mosaics
- (C) Naturalism
- (D) Fresco only

19. Match concept with originator.

List – I

- a. Linear Perspective
- b. Oil Painting
- c. Humanism
- d. Chiaroscuro

List – II

- i. Filippo Brunelleschi
- ii. Renaissance scholars
- iii. Leonardo da Vinci
- iv. Jan Van Eyck

Code :

a	b	c	d
(A) i	ii	iii	iv
(B) i	iv	ii	iii
(C) i	iii	iv	ii
(D) iv	iii	ii	i



20. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Impressionists used quick brushstrokes and outdoor light.

Reason (R) : Their goal was to capture photographic realism.

(A) Both true (B) (A) true, (R) false
(C) (A) false, (R) true (D) Both false

21. Which artist pioneered Cubism with Picasso ?

(A) Kandinsky (B) Braque (C) Duchamp (D) Matisse

22. "Campbell's Soup Cans" is a famous artwork by

(A) Lichtenstein (B) Warhol (C) Johns (D) Rauschenberg

23. Match movement with key characteristic.

List – I

a. Impressionism
b. Cubism
c. Surrealism
d. Pop Art

List – II

i. Mass culture
ii. Dream imagery
iii. Light and colour
iv. Geometric fragmentation

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	ii	iii	iv	i
(C)	iii	iv	i	ii
(D)	iii	iv	ii	i

24. Which philosopher is closely linked with postmodern theory in art ?

(A) Kant (B) Derrida (C) Hegel (D) Plato

25. Jeff Koons' balloon dog sculptures are examples of

(A) Minimalism (B) Pop Kitsch
(C) Abstract Expressionism (D) Conceptualism



26. Match sculpture schools with their characteristics.

20. Given below are two sets of words. Match the words in the first set with those in the second set.

List – I

- a. Mathura School
- b. Gandhara School
- c. Gupta Sculpture
- d. Chola Sculpture

List – II

- i. Greco – Roman influence
- ii. Red sandstone, indigenous style
- iii. Bronze Lost Wax
- iv. Graceful, spiritual expressions

Code :

	a	b	c	d
(A)	ii	i	iv	iii
(B)	i	ii	iii	iv
(C)	iii	iv	ii	i
(D)	i	iv	ii	iii

27. Which temple is famous for its “Airavatesvara” shrine and exquisite Chola architecture ?

- (A) Brihadeeswara Temple
- (B) Gangaikonda Cholapuram
- (C) Darasuram
- (D) Mahabalipuram

28. Match the schools with their centers.

List – I

- a. Bundi
- b. Kangra
- c. Mughal
- d. Deccani

List – II

- i. Himachal Pradesh
- ii. Delhi/Agra
- iii. Bijapur
- iv. Rajasthan

Code :

Code :

	a	b	c	d
(A)	iv	i	ii	iii
(B)	i	ii	iii	iv
(C)	iv	iii	ii	i
(D)	ii	iv	iii	ii



29. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Vishnu is often depicted with four arms holding Shankha, Chakra, Gada and Padma.

Reason (R) : These symbols represent prosperity, cosmic order, power and dharma.

- (A) (A) true, (R) true, (R) explains (A)
- (B) (A) true, (R) true, (R) does not explain (A)
- (C) (A) true, (R) false
- (D) (A) false, (R) true

30. Match the Aestheticians with their concepts.

List – I

- a. Bhatta Nayaka
- b. Vamana
- c. Kuntaka
- d. Mammata

List – II

- i. Riti
- ii. Auchitya
- iii. Sadharanikarna
- iv. Vakrokti

Code :

a b c d

- (A) i ii iii iv
- (B) iii i iv ii
- (C) iv iii ii i
- (D) iii i ii iv

31. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : The Ziggurat of Ur was primarily a religious structure

Reason (R) : Ziggurats served as burial tombs for Mesopotamian kings.

- (A) (A) true, (R) true, (R) explains (A)
- (B) (A) true, (R) true, (R) does not explain (A)
- (C) (A) true, (R) false
- (D) (A) false, (R) true



32. Match the school/period with a hallmark.

List – I

- a. Gandhara
- b. Mathura
- c. Gupta
- d. Chola

List – II

- i. Hellenistic drapery
- ii. Red sandstone, fleshy forms
- iii. Spiritual calm, subtle modelling
- iv. Dynamic bronzes (Nataraja)

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	iv	iii	ii	i
(C)	ii	iii	iv	i
(D)	iii	ii	i	iv

(A) *Given below for code (B) – **ext (A) – (B)***

*ext (B) – **ext (A) – (C)***

*ext (B) – **ext (A) – (D)***

33. The Mathura seated Buddha typically shows

- (A) Snail-shell curls, heavy drapery covering both shoulders
- (B) Smooth head, thin clinging robe, urna and ushnisha emphasized
- (C) Close-fitting robe, right shoulder bare, fleshy torso
- (D) Bearded face and moustache

34. The Brihadeeswara Temple at Thanjavur was built by

- (A) Rajendra I
- (B) Rajaraja I
- (C) Kulottunga I
- (D) Narasimhavarman II

35. 'Rani ki Vav' at Patan (Solanki/Chalukya) is primarily a

- (A) Stepwell with profuse Vishnu Iconography
- (B) Rock-cut vihara
- (C) Mughal pleasure garden
- (D) Pallava mandapam

*(A) **ext (B) – **ext (A) – (A)*****

36. The Chaurapanchasika style is typically associated with

- (A) Pre-Mauryan period
- (B) Sultanate period (late 15th c.)
- (C) Early Mughal under Babur
- (D) Pahari, 18th c.



37. Who formulated the theory of Alankara (figure of speech) in Sanskrit poetics ?

(A) Bhoj (B) Rajasekhara
(C) Bhamaha (D) Mammata

38. Given below are two statements, one is labelled as Assertion (A) and other as Reason (R).

Assertion (A) : Heinrich Wölfflin introduced pairs like linear vs. painterly, to analyze style of art.

Reason (R) : He was a key figure in developing formalism in art history.

(A) (A) true, (R) true, (R) explains (A)
(B) (A) true, (R) true, (R) doesn't explain (A)
(C) (A) true, (R) false
(D) (A) false, (R) true

39. Match culture with an artwork/feature.

List – I

a. Egyptian
b. Assyrian
c. Achaemenid
d. Sumerian

List – II

i. Votive figures from Tell Asmar
ii. Persepolis stairway reliefs
iii. Palace reliefs with lion hunts
iv. Pyramids and sphinx

Code :

	a	b	c	d
(A)	iv	iii	ii	i
(B)	i	ii	iii	iv
(C)	ii	iii	iv	i
(D)	iii	iv	i	ii

40. The Kandariya Mahadeva temple at Khajuraho belongs to which dynasty ?

(A) Chola (B) Chandela (C) Rashtrakuta (D) Solanki

41. The Ragamala paintings are generally associated with which tradition ?

(A) Narrative of jataka stories
(B) Visual representation of musical modes
(C) Court scenes of Mughal emperors
(D) Hunting scenes of Rajput kings



42. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Sapta Matrikas represent seven mother goddesses.

Reason (R) : They were often depicted as attendants of Skanda/Kartikeya.

(A) (A) true, (R) true, (R) explains (A)

(B) (A) true, (R) true, (R) doesn't explain (A)

(C) (A) true, (R) false

(D) (A) false, (R) true

43. The river Goddess Ganga is typically shown standing on

(A) Crocodile (Makara)

(B) Swan (Hamsa)

(C) Bull (Nandi)

(D) Peacock (Mayura).

44. Match Jain deities with symbols.

List – I

a. Rishabhanatha

b. Neminatha

c. Mahavira

d. Parshvanatha

List – II

i. Lion

ii. Serpent canopy

iii. Bull

iv. Conch

Code :

	a	b	c	d
(A)	iii	iv	i	ii
(B)	ii	iii	iv	i
(C)	i	ii	iii	iv
(D)	iv	iii	ii	i

45. Match Theorist with contribution.

List – I

a. Panofsky

List – II

i. Modernist criticism

b. Wölfflin

ii. Iconology

c. Rudolf Arnheim

iii. Formalism

d. Greenberg

iv. Visual perception theory

Code :

	a	b	c	d
(A)	ii	iii	i	iv
(B)	ii	iii	iv	i
(C)	i	iii	ii	iv
(D)	iv	iii	ii	i



46. Which movement emphasized irrationality, dreamscapes and Freud's unconscious theories ?
(A) Futurism (B) Cubism (C) Surrealism (D) Dada

47. The Great Buddha of Kamakura (Japan) is made of
(A) Bronze (B) Granite (C) Wood (D) Marble

48. Which artist pioneered the Kalighat painting style in colonial India ?
(A) Jamini Roy (B) Anonymous bazaar artists
(C) Raja Ravi Varma (D) Abanindranath Tagore

49. The Buddha images at Sarnath (Gupta period) are distinctive for
(A) Highly muscular body (B) Transparent robe, spiritual calm
(C) Ornamented jewellery (D) Royal throne depictions

50. The Great Bath at Mohenjo-Daro was primarily used for
(A) Storage of grain (B) Ritual bathing
(C) Burial ground (D) Living quarters

51. The Lomas Rishi cave facade resembles
(A) Buddhist stupa railing (B) Wooden thatched hut entrance
(C) Temple shikhara (D) Islamic arch

52. Which Pahari school is known for its bold colour and vigorous lines, particularly in early phases ?
(A) Kangra (B) Basohli (C) Guler (D) Chamba

53. The Parthenon is located in
(A) Rome (B) Athens (C) Alexandria (D) Pompeii

54. Which sculptor is associated with The Burghers of Calais ?
(A) Michelangelo (B) Bernini
(C) Rodin (D) Donatello

55. The Great Wave off Kanagawa was created by
(A) Sesshū Tōyō (B) Katsushika Hokusai
(C) Utagawa Hiroshige (D) Kano Motonobu



56. Match artist with style.

List – I

- a. S. H. Raza
- b. Tyeb Mehta
- c. M. F. Husain
- d. Amrita Sher-Gil

List – II

- i. Fusion of European and Indian sensibilities
- ii. Horses, bold modernism
- iii. Diagonal division, violence
- iv. Bindu symbolism

Code :

	a	b	c	d
(A)	i	ii	iii	iv
(B)	iv	i	ii	iii
(C)	iv	iii	ii	i
(D)	iv	ii	iii	i

57. Match art form with region.

List – I

- a. Ukiyo-e
- b. Calligraphy (Islamic)
- c. Celadon pottery
- d. Dunhuang murals

List – II

- i. West Asia
- ii. Japan
- iii. China
- iv. Korea

Code :

	a	b	c	d
(A)	ii	i	iv	iii
(B)	i	ii	iii	iv
(C)	iv	iii	ii	i
(D)	ii	iii	iv	i

58. The Impressionist exhibition of 1874 in Paris was held at the studio of

- (A) Monet
- (B) Degas
- (C) Nadar
- (D) Renoir

59. The Qutub Minar was completed by

- (A) Qutb-ud-din Aibak
- (B) Iltutmish
- (C) Alauddin Khilji
- (D) Firoz Shah Tughlaq

60. Which site is famous for the Yakshi figure leaning against a tree (Salabhanjika motif) ?

- (A) Bharhut
- (B) Amaravati
- (C) Sanchi
- (D) Mathura



61. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Indian art has been deeply intertwined with religion and philosophy

Reason (R) : Most ancient monuments were built for purely secular purposes.

- (A) (A) true, (R) true, (R) explains (A)
- (B) (A) true, (R) false
- (C) (A) false, (R) true
- (D) (A) false, (R) false

62. Which of the following is a planographic technique ?

- (A) Woodcut
- (B) Lithography
- (C) Etching
- (D) Engraving

63. Which materials are intaglio plates commonly made from ?

- a. Copper
- b. Stone
- c. Zinc
- d. Canvas

- (A) a, b
- (B) a, c
- (C) b, d
- (D) b, c

64. Arrange in sequence of Indian Art developments.

- a. Colonial popular printmaking
- b. Post-independence experimental prints
- c. Establishment of presses in 19th century
- d. Santiniketan contributions

- (A) c → a → d → b
- (B) a → d → b → c
- (C) a → b → d → c
- (D) b → d → c → a

65. The German Expressionist printmaker known for powerful woodcuts of war and suffering was

- (A) Munch
- (B) Kollwitz
- (C) Nolde
- (D) Heckel



66. The Renaissance master known for engravings such as "The Knight, Death and the Devil" was

(A) Goya (B) Rembrandt (C) Durer (D) Hogarth

67. Which of the following artist is associated with Pop Art in printmaking ?

(A) Lautrec (B) Picasso (C) Lichtenstein (D) Degas

68. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Monumental sculpture often involves technical and logistical limitations.

Reason (R) : Their large scale demands structural stability, material durability and public accessibility.

(A) Both (A) and (R) are true, and (R) is the correct explanation

(B) Both (A) and (R) are true, but (R) is not the correct explanation

(C) (A) is true, but (R) is false

(D) (A) is false, but (R) is true

69. Match the artist with their contribution.

List – I

a. Whistler
b. Kandinsky
c. Goya
d. Hogarth

List – II

i. German expressionist
ii. Delicate etching and drypoint
iii. Satirical etchings
iv. "Disasters of War" series

Code :

a b c d

(A) ii i iv iii
(B) i ii iii iv
(C) iv iii ii i
(D) iii ii i iv



70. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Subodh Gupta art work frequently refer migration and experiences of Indian Labourers.

Reason (R) : He uses everyday utensils, luggage and materials to explore themes of globalization and identity.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

71. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Henry Moore's work is characterized by biomorphic abstraction.

Reason (R) : He emphasized natural forms and simplified masses with voids.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true

72. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Stone sculptures require careful weatherproofing.

Reason (R) : Stone is highly resistant to natural weathering processes.

- (A) Both (A) and (R) are true, and (R) is the correct explanation
- (B) Both (A) and (R) are true, but (R) is not the correct explanation
- (C) (A) is true, but (R) is false
- (D) (A) is false, but (R) is true



73. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).

Assertion (A) : Traditional temple architecture in India integrated sculpture as an inseparable component.

Reason (R) : Sculpture in temples functioned as narrative and symbolic communication of spiritual concepts.

(A) Both (A) and (R) are true and (R) is the correct explanation
(B) Both (A) and (R) are true but (R) is not the correct explanation
(C) (A) is true, but (R) is false
(D) (A) is false, but (R) is true

74. Match the classifications of Typefaces with Font Name.

List – I

a. Serif
b. Sans-serif
c. Script
d. Display

List – II

i. Pacifico
ii. Curlz MT
iii. Helvetica
iv. Baskerville

Code :

a b c d
(A) i ii iii iv
(B) iii ii i iv
(C) iv iii ii i
(D) iv iii i ii

75. Match Ad Gurus to their Advertising campaigns.

List – I

a. Prahlad Kakkar
b. Alyque Padamsee
c. Prasoon Joshi
d. Agnello Dias

List – II

i. Hamara Bajaj
ii. Airtel's Har Ek Friend Zaroori Hota Hai
iii. I love you Rasna
iv. Thanda matlab Coca-Cola

Code :

a b c d
(A) i iii ii iv
(B) iii iv i ii
(C) iii i iv ii
(D) iv iii ii i



76. Match Posters with its Designers.

List – I

- a. We Can Do It!
- b. I Want You for U. S. Army
- c. Obama 'Hope' poster
- d. Moulin Rouge : La Goulue

List – II

- i. James Montgomery Flagg
- ii. Shepard Fairey
- iii. Henri de Toulouse-Lautrec
- iv. J. Howard Miller

Code :

a b c d

- (A) i ii iii iv
- (B) iv iii ii i
- (C) iv ii i iii
- (D) iv i iii ii

77. Match List – I with List – II.

List – I

- a. Dmitri Vrubel
- b. Shepard Fairey
- c. Banksy
- d. Eduardo Kobra

List – II

- i. Balloon Girl
- ii. Etnias or 'Ethnicities'
- iii. My God, Help me to survive this deadly love
- iv. Nelson Mandela Mural

Code :

a b c d

- (A) i ii iii iv
- (B) ii iv i iii
- (C) iv iii ii i
- (D) iii iv i ii

78. What does JPEG stands for ?

- (A) Joint Photographic Experts Group
- (B) Justified Photo Export Graphics
- (C) Joint Photo Export Graphics
- (D) Joint Pixels Export Graphics

79. In typography, the main vertical or diagonal stroke of a letterform is known as

- (A) Arm
- (B) Crossbar
- (C) Stem
- (D) Tail

80. Who designed the State Bank of India (SBI) logo ?

- (A) Shekhar Kamat
- (B) Nargis Wadia
- (C) Eustace Fernandes
- (D) Sujata Keshavan



81. Which brand has Golden arches symbol in logo ?
(A) Rolex (B) Louis Vuitton
(C) McDonald's (D) Versace

82. Who developed the concept of Unique Selling Proposition (USP) in 1940s ?
(A) Paul Rand (B) David Carson
(C) Lance Wyman (D) Rosser Reeves

83. Which of these is not an advertising agency ?
(A) Rediffusion (B) Harper Collins
(C) FCB Ulka (D) Leo Burnett

84. Choose the correct chronological sequence of advertising media.
(A) Newspapers, Word-of-mouth, Television, Social Media
(B) Social Media, Newspapers, Television, Word-of-mouth
(C) Word-of-mouth, Newspapers, Television, Social Media
(D) Newspapers, Television, Word-of-mouth, Social Media

85. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).
Assertion (A) : Tetra Pak is a material that is frequently used for beverage packaging.
Reason (R) : Tetra Pak is made from layers of paper, plastic and aluminum to provide durability, hygiene and protection against light.
(A) (A) and (R) are true (B) (A) and (R) are false
(C) (A) is true, (R) is false (D) (R) is true, (A) is false

86. The marketing tactic used to indirectly promote products like alcohol or tobacco is
(A) Testimonial advertising (B) Surrogate advertising
(C) Product placement (D) Covert advertising

87. Which of the following are 4P's of marketing ?
a. Price
b. Packaging
c. Place
d. Promotion
(A) a, b and c (B) a, d and b (C) b, d and c (D) a, c and d

88. Which lens is required for detailed photography of moon and celestial bodies ?
(A) Telephoto lens (B) Prime Lens (C) Fisheye Lens (D) Macro Lens



89. Which brand has the tagline 'Isko laga dala toh life zinga lala' ?
(A) Asian Paints (B) Tata Sky (C) Airtel (D) DishTV

90. Given below are two statements, one is labelled as Assertion (A) and the other as Reason (R).
Assertion (A) : The role of sculpture in society has always been purely decorative.
Reason (R) : Sculpture has been used historically in religion, politics and commemoration.
(A) Both (A) and (R) are true, and (R) is the correct explanation
(B) Both (A) and (R) are true, but (R) is not the correct explanation
(C) (A) is true, but (R) is false
(D) (A) is false, but (R) is true

Refer to the image given below, and answer questions from 91 to 95 :



91. What is the name of this Sculpture ?
(A) Gates of Paradise (B) Gates of Hell
(C) The Bronze Inferno (D) Monument of Lost Souls

92. Who is the sculptor ?
(A) Bernini (B) Rodin
(C) Michaelangelo (D) Ghiberti



93. Where is it placed currently ?

(A) Paris (B) Venice (C) Vatican City (D) Naples

94. What is the medium of this sculpture ?

(A) Bronze (B) Marble (C) Graphite (D) POP

95. What is the idea behind this sculpture ?

(A) 'Sufferings of Hell' (B) 'Pleasure of Paradise' (C) 'Divine Comedy' (D) 'Doorway for Souls'

Refer to the image given below and answer questions from 96 to 100 :



96. What is the name of this Painting ?

(A) Beauty of Chennar (B) Hunting Scene (C) Squirrels on a Chennar tree (D) Tutinama



97. Who is the painter ?

(A) Abu'l-Hasan (B) Manohar
(C) Bishan Das (D) Ustad Mansur

98. Under which Ruler, it was painted ?

(A) Jehangir
(B) Akbar
(C) Maharaja Sansar Chand
(D) Shah Jahan

99. Stylistically, the painting exemplifies

(A) Abstract symbolic representation of animals
(B) Scientific naturalism and close observation combined with decorative aesthetics.
(C) Pure Persian stylistics without Indian influence
(D) European-style chiaroscuro with oil pigments.

100. Which city this painting is housed at ?

(A) London (B) Hyderabad
(C) Delhi (D) Jaipur



Space for Rough Work

(A) Mughal
(B) Mughal
(C) British
(D) British

25. Who is the subject?

(A) Akbar
(B) Bajrang
(C) Bajrang
(D) Bajrang

26. Under which Ruler it was painted?

(A) Jahangir
(B) Akbar
(C) Mughals
(D) Shah Jahan

27. Stylistically, art painting exemplifies

(A) Appropriate composition of elements
(B) Scientific arrangement and close observation of elements in nature, like architecture
(C) Pure Pleasure available without prior influence
(D) Emotionally-guided expression with oil pigment

28. Which of the following is true?

(A) Hyderabadi
(B) Deccani
(C) Deccani
(D) Hyderabadi

(A) London
(B) Deccani
(C) Deccani
(D) London